



Taiwan Headquarters - No. 25 Industry E. RD. IV, Science-Based Ind. Park, Hsinchu 300, Taiwan, R.O.C. – Tel: 886-3-5794567, FAX: 886-3-5799000  
US Headquarters – 2025 Gateway Place, Suite 400, San Jose, CA 95110, USA – Tel: 1-888-668-2735, FAX: 1-408-467-7889

**HOLD FOR RELEASE UNTIL SEPTEMBER 8, 2009 @ 8AM LONDON TIME**

For further information, contact:

Stacey Hsieh  
SpringSoft, Inc.  
[stacey\\_hsieh@springsoft.com](mailto:stacey_hsieh@springsoft.com)  
+ 886-3-5794567 x686

Rob van Blommestein  
SpringSoft USA  
[rob\\_vanblommestein@springsoft.com](mailto:rob_vanblommestein@springsoft.com)  
+1-408-467-7872

Annette Bley  
Annette Bley PR  
[annette@annettebleypr.com](mailto:annette@annettebleypr.com)  
+44 (20) 7482 4800

## ***SPRINGSOFT STRENGTHENS OPERATIONS IN EUROPE***

### ***Signs Distributors ISS Group and Transfer B.V. for Nordic and BeNeLux Regions, Expands Management and Technical Application Teams***

**Newbury, England, September 8, 2009** — [SpringSoft, Inc.](#) (TAIEX: 2473), a global supplier of specialized IC design software, today announced that ISS Group and Transfer B.V. will distribute the SpringSoft verification enhancement and custom chip design solutions in Europe's Nordic and BeNeLux regions. Sweden-based ISS will serve as the Scandinavian source for SpringSoft's complete Novas™ verification enhancement portfolio, which includes the [Verdi™ Automated Debug](#), [Siloti™ Visibility Automation](#), and [Certitude™ Functional Qualification](#) products. Transfer B.V., headquartered in The Netherlands, will focus on the BeNeLux market (Belgium, Netherlands and Luxemburg) for SpringSoft's [Laker™ custom IC design](#) and Novas verification enhancement products.

In other moves that further strengthen SpringSoft's European operations, Yigal Ben-Eliyahu has joined the regional management team as country manager and director of sales for Israel. Yigal is an electronic design automation (EDA) industry veteran with 19 years in sales, most recently at Cadence Design Systems. SpringSoft has also added senior application engineering expertise to support the Laker layout product and fully integrated all sales, R&D and customer support functions for the Certitude™ product acquired by SpringSoft earlier this year.

SpringSoft already delivers the most widely adopted design comprehension and debug solutions with the award-winning Verdi and Siloti products. With strengthened operations in key locations and application areas, SpringSoft is well positioned to expand its proven track record and bring the benefits of the Laker and Certitude product lines to the broader European marketplace.

“Our focus on customer satisfaction and technology excellence has enabled us to be successful in Europe and establish strong relationships with many global industry leaders and local companies throughout the region,” said Paul Gibson, vice president of sales in Europe for SpringSoft. “As we continue to expand our product portfolio, the time is right to reinforce our operations with additional resources and expertise to help drive adoption of new technologies across Europe and better serve local needs in the Nordic and BeNeLux markets.”

### ***About ISS Group***

Founded in 1986, the ISS Group provides leading-edge tools, services and solutions to the hi-tech industry of northern Europe. Situated in Stockholm, Sweden, they are in short - the gateway to Scandinavia. ISS delivers targeted solutions for electronic product lifecycle "hot spots" including: design, simulation, verification and test, with an extensive background in the telecom area. Simply put, the ISS goal is to ensure success from the first prototype through high-volume production. For more information, see the ISS Group web site at [www.iss.se](http://www.iss.se).

### ***About Transfer B.V***

Since 1988, Transfer has been well known in the BeNeLux region for Electronic Design Automation (EDA) training, electronic design software and electronic design services. They deliver knowledge and tools, which enables their customers to control the complexity of the electronic design process. For more information, please see the Transfer web site at <http://www.transfer.nl>.

## ***About SpringSoft***

SpringSoft, Inc. is a global supplier of specialized automation technologies that accelerate engineers during the design, verification and debug of complex digital, analog and mixed-signal ICs, ASICs, microprocessors, and SoCs. Its award-winning product portfolio features the Novas™ Verification Enhancement and Laker™ Custom IC Design solutions used by more than 400 of today's leading IDM and fabless semiconductor companies, foundries, and electronic systems OEMs. Headquartered in Hsinchu, Taiwan, and San Jose, California, SpringSoft is the largest company in Asia specializing in IC design software and a recognized industry leader in customer service with more than 400 employees located in multiple R&D sites and local support offices around the world. For more information, visit [www.springsoft.com](http://www.springsoft.com).

###

Novas and Laker are trademarks of SpringSoft, Inc. All other trademarks or registered trademarks are the property of their respective owners.

**Note to Editors:** Digital photo available.